

Drug Policy Central

Web Design, Hosting and Internet Services

Making the Most of DrugSense

DS/MAP Services:

<u>Drug News Archive</u> DrugSense Weekly Focus Alerts Forums <u>Chat</u> Drug War Clock

You're a busy activist trying to change drug policy in your local community. You need quick, easy access to services that can get your name in the media and help you appear like much bigger organizations, and you need to do this professionally on a limited budget. You need **DrugSense**.

DrugSense is a 501(c)(3) educational non-profit organization dedicated to promoting accuracy in the media concerning drug policy topics. Here's how **DrugSense** can help your organization:



- ▶ Web Hosting. (http://www.drugpolicycentral.com) Need a Website? Our Drug Policy Central (DPC) subsidiary offers free or lowcost, subsidized Internet services to drug policy reform organizations worldwide. Notable clients include LEAP, the November Coalition, DanceSafe, the Ohio Patient Network, Michigan NORML, and over 100 others. For a free quote, please visit http://www.drugpolicycentral.com/hosting/quote/.
- ▶ E-mail Discussion Lists and 'Bulletin Board' Forums. (http://drugsense.org/lists/) Get your group active and communicating with its own e-mail discussion list or online forum. Exchange e-mail, ideas, and documents with one another to become more organized and effective.
- ▶ Real Time Meetings over the Internet. (http://www.mapinc.org/resource/teamspeak/) In the cyber age, you can conduct your organization's meetings for FREE over the Internet in real time. In one of our Virtual Conference Rooms hosted on the chat software Teamspeak, your group can talk to one another, plan future events, and develop responses to current problems.
- ▶ Learn from What Others Have Done. (http://drugsense.org/caip) Thinking about fielding a citizen-led initiative or community ordinance? Learn the language of other initiatives and what made them successes or failures. You can also read the editorials that promoted or decried their passage.
- ▶ Contact the media. (http://www.mapinc.org/mcod/) Our Media Contact on Demand (MCOD) database lists ALL U.S. print and broadcast media: TV and radio stations, daily and weekly newspapers, trade and consumer magazines, news syndicates, and AP and UPI bureaus. The database contains multiple contacts for almost 30,000 media outlets. Searchable on a number of parameters (such as by venue or by specific distances from any zip code or city), it can quickly and easily output mailing labels or data formats suitable for use in fax or e-mail software programs. Registered DrugSense members (http://www.drugsense.org/join) receive full access to MCOD. Others can obtain a limited number of records with the username <guest> and no password.

Drug Links Database Media Contacts Store The Issues Get Active

Member Services:

Raw Feeds

Auto Hawking Contact Database News Feeds Personal Web Content Internet Services And much more www.DrugSense.org

Become A Member

▶ **Learn How to Get Media.** (http://www.mapinc.org/resource/) From Letters-to-the-Editor, to press releases, to radio and television interviews, our Media Activism Center is filled with ideas on how to get valuable media attention. **DrugSense** also holds periodic Teamspeak meetings to train activists on how to use these services. Please check MAP OnAir for upcoming Activism Roundtables.

- ▶ **Get Your Group OnAir.** (http://www.mapinc.org/onair/) MAP OnAir can help your group track, promote, and respond to media events that occur on television and radio.
- ▶ Build a Drug Policy Knowledge Base. (http://www.mapinc.org) Our DrugNews Archive of more than 180,000 articles on all aspects of drug policy serves as a knowledgebase for the movement as well as an early warning system of issues that may become important. You can help build this resource by submitting drug policy related articles to http://www.mapinc.org/newshawk/.

Drug Sense
Makes Sense

Support DPC Clients

DrugSense provides hosting, tech support and internet services to over 130 drug policy reform organizations worldwide using a sliding scale based on each organization's ability to pay.

You can now make a donation to help offset the costs of internet services for your favorite DPC client.

www.DrugSense.org/donate

Donate Here